



Chris McNeill

BACHELOR OF ECONOMICS (MONASH)

Director



Chris is a demographer and urban economist with more than 25 years of experience. He is armed with a deep knowledge of Australia's urban landscape and is a regular conference presenter and expert witness in matters relating to urban planning and development.

DISCIPLINES, SKILLS, QUALIFICATIONS

Chris has a Bachelor of Economics degree and post-graduate Certificate qualifications in international business from the Siemens business school in Germany. He is a Member of the Victorian Planning and Environmental Law Association and a former Sessional Member of Planning Panels Victoria. .

Chris has worked in the manufacturing industry as a commercial manager, and as an urban economist with an industry association and as a consultant in private practice. Chris was appointed as a Sessional Member of Planning Panels Victoria for an eight year period

between 2005 and 2031 during which he chaired a number of significant Panels and Advisory Committees.

Chris has a passion for regional Australia and he also has extensive experience in both growth area economics and urban renewal projects. Chris has extensive experience in analysing demographic trends and projections and casting his mind forward to how current trends may shape our future. He has been a regular and entertaining presenter at a range of conferences and boardroom presentations, exploring various aspects of Australia's demographic future.

ACADEMIC QUALIFICATIONS

Bachelor of Economics, Monash University, 1990

PAST POSITIONS

Director, Spade Consultants Pty Ltd, 2007 -2017

Policy Director, Urban Development Institute of Australia (Victoria) , 2002-2006

Senior Manager, Ernst & Young, 2001-2002



Commercial Manager, Telstra Limited,
2000

Commercial Manager, Australian
Defence Industries Limited, 1997-1999

Senior Commercial Officer, Siemens
Limited, 1991-1996

*Studied and worked in Germany as
part of Siemens Limited Management
Program, 1992-1993

*Sessional Member, Planning Panels
Victoria, 2005-2013

RELEVANT EXPERIENCE

The following represents a sample of
projects undertaken by Chris McNeill in
his former role as a Director with Spade
Consultants Pty Ltd.

Urban Policy Analysis

*Armstrong Creek Development
Contributions Analysis*, for Coles

*Ballarat West Development Contributions
Plan analysis and expert evidence*, for
G&N Closter

*Cost Benefit Analysis of Level Crossing
Removals (Mitcham, Rooks and Springvale
Roads)*, for VicRoads

*Fishermans Bend High Density Residential
Concept Testing*, for Urban Development
Institute of Australia (Victoria)

*Heidelberg Parking Strategy and expert
evidence*, for Banyule City Council

*Northland High Density Residential
Development Concept Testing*, for
Department of Sustainability and
Environment

*Viability of higher density residential
development in middle Melbourne*, for
the Priority Development Panel

*Watergardens High Density Residential
Concept Testing*, for QIC

*Werribee Riverbend Precinct Concept
Testing*, for Department of Sustainability
and Environment

Strategic and Urban Planning

*Cape Bridgewater Structure Plan
economic inputs*, for Mesh Planning

*Darebin Economic Land Use Strategy and
expert evidence*, for City of Darebin

Horsham North Urban Design Framework,
with SJB Urban

Mornington Aged Care Analysis, for AMP
Capital Investments

*Nathalia and Numurkah Industrial Land
Demand and Feasibility Study*, for
Nathalia Community Bank

Numurkah Economic Development Plan,
for Moira Shire Council

Seymour Structure Plan, with Tract
Consultants for Mitchell Shire Council

Residential and Aged Care Assessment

*Armstrong Creek Residential Land
Assessment and expert evidence*, Dennis
Family Corporation

*Bacchus Marsh Residential Land
Assessment*, for Planning Studio on Peel

Ballarat Residential Land Assessment, for
Thorney Investments

Ballarat Residential Land Assessment, for
G&N Closter Pty Ltd

*Bendigo Housing Strategy review and
evidence*, for Urban Development
Institute of Australia (Victoria)

*Cape Patterson Residential Land
Assessment and expert evidence*, for
Wallis Watson

Churchill Residential Land Assessment, for
Tract Consultants

*Coronet Bay Residential Land Assessment
and expert evidence*, for Thorney
Investments

*Cowes Residential Land Assessment and
expert evidence*, for Lechte Corporation

*Drouin Residential Land Assessment and
expert evidence*, for Planning Central

*Koo Wee Rup Residential Land
Assessment*, for Brosnan Engineering
Services

*Kyneton Residential Land Assessment and
expert evidence*, for ZFN Management
Services



Melbourne Inner North Residential Market Assessment, for Department of Planning and Community Development

Nyora Residential Land Assessment, for Wallis Watson

Riddells Creek Residential Land Assessment, for Alan Bravo

Shepparton North East Growth Area Residential Land Assessment, Mondous Property

Torquay Residential Land Assessment and expert evidence, Amex Corporation

Warragul Residential Land Assessment and expert evidence, for Planning Central

Warrnambool Housing Strategy Analysis and expert evidence, for Rodgers Properties

Woodend Residential Land Assessment and expert evidence, for Villawood Properties

Retail, Commercial, Industrial and Tourism Analysis

Mildura Industrial Land Assessment and expert evidence, for Turk Superannuation Fund

Nathalia and Numurkah Industrial Land Demand and Feasibility Study, for Nathalia Community Bank

Proposed Theme Park Economic Assessment, for Beveridge Williams

Regional Urban Development Program (Industrial), for Department of Planning and Community Development

Tocumwal Foreshore Masterplan Economic Benefits Analysis, Berrigan Shire Council

Wangaratta CBD Master Plan Economic Benefits Analysis, Wangaratta City Council

Other

VCAT and Planning Panels Victoria - Role as Expert Witness on behalf of private and public sector clients

Sessional Member, Planning Panels Victoria (2005 - 2013)

Urban Economics for Property Developers – UDIA Victoria, preparation and presentation for industry property development course (annual, between 2009 and 2013)