



Julie Lim

M.UP, B. ENV

Research Analyst



Julie is an economics analyst and urban planner with experience in social and economic impact assessments, and various cost benefit analyses. Julie has an interest in technology, education, juvenile health and well-being, the sharing economy, as well as 'creative city' and 'global city' strategies.

BACKGROUND

Julie has a Bachelor of Environments and a Master of Urban Planning degree from the University of Melbourne. As part of her studies, Julie completed a thesis which provides an insight into the policy direction of both Melbourne and Sydney's economic development strategy as a means of informing discussions about cities specialising and collaborating in a mutually beneficial manner. In addition, Julie is an active member of the Victorian Planning and Environmental Law Association.

Julie's experience covers projects in urban and regional economic development and land use planning, industry sector analysis, tourism strategies, and advocacy projects.

ACADEMIC QUALIFICATIONS

Bachelor of Environments, University of Melbourne, 2012

Master of Urban Planning, University of Melbourne, 2015

PAST POSITIONS

Consultant, Urbis, 2015-2016

Volunteer, VEIL, 2015

Volunteer, Creative Suburbs, 2015

Sales, 2006 – 2015

RELEVANT EXPERIENCE

Economic Value of SES Activities, for Victorian State Emergency Services

Major Precincts Business Intentions Survey, for Metropolitan Planning Authority

Economic Impact Study Foundations, for South Gippsland Equestrian Centre

Southern Gippsland Food Cluster Economic Analysis, for Bass Coast Shire



ESSENTIAL ECONOMICS

Council and South Gippsland Shire
Council

Apollo Bay Economic Value Study, for
BCR Group

*Liquorland Park Holme Retail-Economic
Analysis*, for Hunt and Hunt

Lovely Banks Activity Centre Assessment,
for LB Rezoning Pty Ltd

*Economic Development Overview of
Avalon Corridor Strategy*, for City of
Greater Geelong and City of Wyndham

*Blacktown Private Hospital Research
Paper*, for Blacktown City Council

*Waverly and Keysborough Golf Course
Residential Market Assessments*, for
Intrapac

Victorian Wine Industry Analysis, for
Wine Victoria

Juvenile Justice Research, for Major
Projects Victoria

*Wyndham Integrated Community
Learning Hub*, for Wyndham City Council

*Arden Macaulay Community
Infrastructure Procurement Options*, for
City of Melbourne

New Government Schools, for
Department of Education

*Evaluation of the Community
Infrastructure Fund and pilot Community
Infrastructure Broker Program*, for the
Department of Environment, Water,
Land and Planning

Dennis Reserve development, for
Hobsons Bay City Council

*Cumulative Impact Assessment as part of
the Pentridge Development*, for Future
Estate

*Assessment of the State and Local
Government Community Infrastructure
Needs for the Arden Macaulay Precinct*,
for City of Melbourne

Social Impact Assessment, for Dan
Murphy's

Social Impact Assessment, for Westfield
Doncaster