



Harriet Noall

B. URBAN AND REGIONAL PLANNING (HONS.)

Research Analyst



Harriet is a Research Analyst with experience in population and socio-economic analysis, demand forecasting, land use modelling and residential demand assessment. Harriet has been a part of several overseas development initiatives and has an interest in activity centre planning, transport-oriented design and ethical development.

BACKGROUND

Harriet has an Honours degree in Urban and Regional Planning (Hons.), with specialisations in both Economics and Politics.

At Essential Economics, Harriet is involved in retail, commercial, industrial and tourism market assessments, as well as strategic land use and development projects. Her skills include demand forecasting, land use modelling, socio-economic analysis, retail demand assessment, GIS mapping and community consultation.

Harriet is a member of the Planning Institute of Australia (PIA) and the Victorian Planning and Environmental Law Association (VPELA).

Harriet was part of an RMIT student team that won the PIA Planning Excellence Award for the Outstanding Tertiary Project in November 2015 for a report on 'Collaborative Practice in Victorian Local Government'.

She is a critical thinker who enjoys staying up to date with current affairs in the planning, political and economic spheres.

Harriet has a background in urban planning and has a working knowledge of Victorian Planning Schemes and the Planning and Environment Act.

ACADEMIC QUALIFICATIONS

Bachelor of Urban and Regional Planning (Hons.) RMIT University, 2016



PAST POSITIONS

C&E Attendant, RACV Ltd, March 2014 –
February 2016

Volunteer Counselor, YMCA Winnipeg,
Canada, 2012

Volunteer, Pakanyor Foudation,
Thailand, December – January 2010/11

RELEVANT EXPERIENCE

Cape Patterson Residential Analysis, for
Wallis Watson Cape Paterson Pty Ltd

*Warrnambool Restricted Retail
Assessment*, for Clinton Baulch Motor
Group

*Pakenham Highest and Best Use
Assessment*, for Szaintop Constructions
Pty Ltd

*Moree Discount Department Store
Demand Assessment*, for Moree Plains
Shire Council

*MPA State Significant Employment
Precincts Study*, for The Metropolitan
Planning Authority

*Rainbow Serpent Festival Economic
Impact Analysis*, for Rainbow Serpent
Festival

Intrapac Residential Market Assessment,
for Intrapac Projects Pty Ltd

Lovely Banks Activity Centre Assessment,
for LB Rezoning Pty Ltd

*Queen Victoria Market Vision
Development*, for Queen Victoria Market
Management

Mernda Rail Train Station Assessment,
for the Level Crossing Removal
Authority

Coles Marion Retail Assessment, for Coles
Group

*Bunnings Greenvale Catchment
Assessment*, for Bunnings Warehouse

Avalon Corridor Strategy, for City of
Greater Geelong

Liquorland Alkimos Market Assessment,
for Coles Group

*Aston Neighbourhood Activity Centre
Assessment*, for Azurity Developments

*Torquay Town Centre Strategic
Investment Facilitation Plan*, for Surf
Coast Shire Council

*Bunnings Greenvale Catchment
Assessment*, for Bunnings Warehouse

Victorian Wine Industry Analysis, for
Wine Victoria

Lovely Banks Activity Centre Assessment,
for LB Rezoning Pty

200 Springvale Road Market Assessment,
for Sgouris Architects